



3 GOOD HEALTH AND WELL-BEING



TRANSFORMING MATERNAL HEALTH CARE IN LONGIDO

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PROJECT PROPOSAL FOR SAVE THE MOTHERS INTERNATIONAL PROGRAM

Submitted by:- [Green Masai Foundation](#) & [ALMC](#)

Transforming Maternal Health Care in Longido through implementing the Save the Mothers International Program

Location: [Longido District, Arusha Region, Tanzania](#)

Date: 19/05/2024



Green Masai Foundation (GMF)

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Executive Summary

Green Masai Foundation is committed to transforming Longido into a smart city and a model for futuristic development in Tanzania and East Africa. As part of our sustainable development projects, we recognize the critical importance of maternal healthcare. This proposal outlines our plan to implement the [Save the Mothers International program](#) in Longido District, aiming to reduce maternal mortality through education, healthcare service provision, and community engagement. Our collaboration with [Selian Regional Hospital](#) in Arusha will ensure we mobilize the necessary expertise and resources to deliver high-quality results.



Organization Overview

[Green Masai Foundation](#) (GMF)

Mission:- Empower Tanzanians by fostering sustainable development practices and leveraging technology to address the nation's challenges.

Vision:- A Tanzania that leads the way in sustainable development and technological advancements, with thriving communities and flourishing ecosystems.

Core Values:- Integrity, Innovation, Collaboration, Environmental Stewardship

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Eligibility and Qualifications Self Assessment

Organizational Competence

Registration:- Green Masai Foundation is a registered organization based in the Arusha region, with operations focused in Longido.

Language Proficiency:- Our team includes members fluent in English, Swahili, and Maasai.

Expertise and Experience

Adult Education and Training

Expertise in delivering educational content related to midwifery and women's health.

Ability to provide necessary facilities and logistics for training TBAs.

Healthcare/Women's Health Service Provision

Collaboration with [Arusha Lutheran Medical Centre](#) for medical expertise.

Experience in community health outreach and organizing mobile clinics.

Program Monitoring and Evaluation

Robust administration capable of effective program monitoring and reporting.

Documented experience in financial management and evaluation reporting.

Commitment to Excellence

Green Masai Foundation is dedicated to working around the clock to ensure the success of the Save the Mothers International program. Our team is prepared to mobilize the necessary personnel, skill sets, and resources to deliver highly efficient and professional results. We are committed to continuous collaboration with local healthcare providers and other organizations to achieve the program's objectives.

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Project Objectives

Reduce Maternal Mortality:- By educating traditional birth attendants (TBAs) on safe delivery practices and improving healthcare access.

Community Awareness:- Facilitate conversations on the health impacts of Female Genital Mutilation (FGM).

Healthcare Access:- Conduct mobile maternal and infant health clinics in remote villages.

Relationship Building:- Foster positive relationships between TBAs and local healthcare providers.

Project Methods and Activities

A. Safe Birth Programs

Objective; Educate Maasai TBAs on safe delivery practices.

Activities

Conduct week-long training courses for TBAs.

Provide a teaching facility with necessary equipment (projector, computer, internet).

Coordinate transportation, housing, and meals for TBAs.

Facilitate classes with a female facilitator proficient in English, with a female translator fluent in Maasai if needed.

B. Community Conversations on FGM

Objective; Raise awareness about the negative health effects of FGM.

Activities

Facilitate structured discussions adhering to Save the Mothers guidelines.

Create a supportive and non-judgmental environment for open dialogue.

C. Mobile Maternal and Infant Health Clinics

Objective; Increase healthcare access and community awareness.

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Activities

Plan and coordinate mobile clinics in remote villages.

Provide basic medical services: infant weight checks, vaccinations, prenatal screenings, HIV screenings, family planning consultations.

Collaborate with local government nurses and doctors.

Develop emergency action plans for maternal and infant care.

D. Building Positive Relationships

Objective: Foster trust between TBAs, mothers, and healthcare providers.

Activities

Engage with local government officials and village leaders.

Maintain ongoing communication and support with TBAs and healthcare centers.

Organize community engagement meetings to build partnerships.



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Professional Profiles and Their Roles



Dr. Abednego Kinasha

Consultant Neurosurgeon and Medical Director at Muhimbili Orthopaedic Institute; [President of COSECSA](#) (2007-2009)

Qualifications

MBChB, Makerere University, Kampala, Uganda (1977)

Specialized training in General Surgery and Neurosurgery (Singapore and Munich)

Roles and Contributions

Role in the Project:- Medical Advisor and Surgical Trainer

Responsibilities:-

Provide expertise in surgical training and healthcare delivery.

Advise on the implementation of specialized surgical education and training programs.

Leverage his experience and connections within COSECSA to enhance collaboration and resource sharing.

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Sarah Ilmollelian

Early Childhood Development and [Education Coordinator](#)

Qualifications

Degree in Education

Montessori Certification

Roles and Contributions

Role in the Project:- Community Engagement and Education Coordinator

Responsibilities:-

Coordinate educational initiatives and training for traditional birth attendants.

Facilitate community awareness programs on maternal health and early childhood development.

Oversee the implementation of educational methodologies to improve healthcare awareness and practices in Longido and Oltepesi.

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Dr. Goodwill Kivuyo

Executive Director of [ALMC](#)

Qualifications

MD

General Surgeon

Laparoscopic Surgeon

Quality Assurance

Quality Improvement

Roles and Contributions

Role in the Project:- Healthcare Services Coordinator

Responsibilities:-

Ensure the provision of high-quality maternal and infant healthcare services and operational teams.

Coordinate with medical professionals to facilitate mobile health clinics in remote villages.

Provide strategic oversight to ensure that all healthcare services meet the highest standards of care and compassion.

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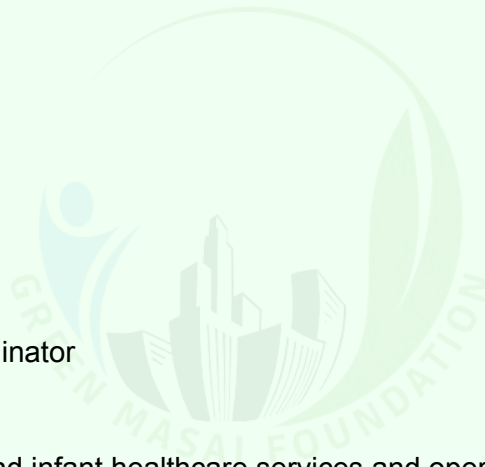
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Innocent Swai

Accountant at Green Masai Foundation (GMF)

Qualifications

Extensive experience in monitoring program funds and financial reporting

Roles and Contributions

Role in the Project:-

Financial Manager & Accountant

Responsibilities:-

Monitor and manage program funds, ensuring proper documentation and reporting.
Prepare and submit budget versus actual progress reports.
Maintain financial controls and ensure the proper use of all project funds.

These professionals along with the support of Green Masai Foundation administrative support teams bring a wealth of experience and expertise to their respective roles, ensuring the successful implementation and management of the Save the Mothers International program in Longido.

Their combined efforts will enhance the quality of healthcare services, improve maternal and child health outcomes, and foster sustainable community development.

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Result-Based Matrix Assessment for the Save the Mothers International Program by GMF-2024.

SN	Action	Timeframe	Output	Outcome	Input	Performance Indicator	Reach	Assumption/Risk
								Mitigating Strategy
1.	Conduct week-long training courses for TBAs	Months 1-3	50 TBAs trained	Increased knowledge and skills in safe delivery practices	Training materials, teaching facility, transport, housing, meals, facilitators	Number of TBAs trained; Pre- and post-training assessment scores	TBAs in Longido District	Low attendance due to cultural barriers
								Engage community leaders to promote training, provide incentives for attendance
2.	Facilitate community conversations on FGM	Ongoing, bi-monthly	10 structured discussions held	Increased awareness about the health impacts of FGM	Facilitators, venues, discussion guides, materials for a supportive environment	Number of discussions held; Participation rate; Pre- and post-discussion surveys	Women and community members in Longido	Resistance from community members due to cultural beliefs
								Create a non-judgmental environment, involve influential community figures to endorse discussions

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								Mitigating Strategy
3.	Plan and coordinate mobile health clinics	Monthly	12 mobile clinics conducted	Improved access to maternal and infant health services in remote areas	Medical supplies, transport for mobile clinics, coordination with local health professionals	Number of clinics conducted; Number of patients served; Types of services provided	Remote villages in Longido District	Logistical challenges in reaching remote areas
								Detailed planning, collaboration with local authorities, contingency plans for adverse conditions
4.	Develop and launch a community safety app (Or branching this as a feature of the “GMF-Voice of the People” program.	Months 1-6	Community safety app developed and operational	Enhanced real-time reporting and response to safety incidents	App development team, local authorities, community training on app usage	App download rate; Number of incidents reported via the app; Response time	All community members in Longido	Low adoption rate due to lack of digital literacy
								Conduct digital literacy training, provide user support and continuous education

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								Mitigating Strategy
5.	Launch community empowerment initiatives	Ongoing	Various empowerment programs implemented (e.g., women's groups, youth training)	Increased community engagement and empowerment	Program coordinators, community leaders, training materials, venues	Number of programs implemented; Participation rate; Feedback from participants	Targeted groups within the community (women, youth, elders)	Limited participation due to lack of interest or awareness
								Continuous community engagement, adapt programs based on feedback

6.	Engage local leaders for collaboration	Ongoing	Regular meetings and collaborations with local leaders	Stronger partnerships and alignment of efforts	Meeting logistics, communication channels, documentation of discussions	Frequency of meetings; Number of joint initiatives; Satisfaction of local leaders	Local leaders and influencers in Longido	Lack of commitment or differing priorities among leaders
								Build trust through consistent engagement, demonstrate value of collaboration

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7.	Monitor and manage program funds	Continuous	Regular financial reports and budget updates	Transparency and accountability in the use of funds	Financial management tools, accountant, documentation systems	Accuracy of financial reports; Timeliness of budget updates	Program staff and stakeholders	Mismanagement or misuse of funds
								Regular audits, clear financial policies, and accountability measures
8.	Conduct program monitoring and evaluation	Quarterly	Comprehensive monitoring and evaluation reports	Data-driven insights for continuous improvement	Monitoring tools, evaluation frameworks, data collection systems	Quality of reports; Usefulness of insights for program adjustments	Program coordinators, stakeholders, and funders	Inaccurate or incomplete data collection
								Use multiple data sources, ensure proper training for data collectors

[Green Masai Foundation](#) (GMF) is committed to delivering comprehensive and high-quality results for the Save the Mothers International program in Longido. Our detailed action plan includes specific training for traditional birth attendants (TBAs), community conversations on Female Genital Mutilation (FGM), and the provision of mobile health clinics.

We aim to improve maternal healthcare access and reduce mortality rates by equipping TBAs with essential skills and knowledge. By leveraging technology, such as developing a community safety app, we enhance real-time reporting and response to safety incidents. Our community empowerment initiatives encourage active participation in development programs, fostering a more engaged and informed community. Collaboration with local leaders ensures that our efforts are aligned with community priorities.

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