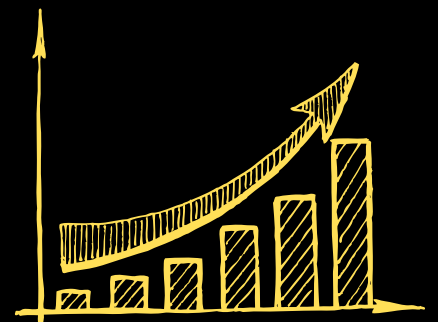


BROILERS

G M F - F U N D R A I S I N G
P R O G R A M S . “ T H R I V E ”

FIGHT POVERTY

The Broilers Farming Project in Arusha and Dar es Salaam presents an opportunity to capitalize on the growing demand for poultry products in Tanzania. With careful planning and strategic management, the project aims to overcome potential challenges and leverage its strengths to become a successful venture contributing to the agricultural sector's growth and food security in the region.



SCALE UP

Up to 2.4 Million TZS/4
Weeks in Tanzania



14 February 2024

BROILERS PROJECT BREAK DOWN

Food and water distribution planning			
SN	Particulars	Units	Amount
1.	Starter package cost	50 kg (@Bag)	82,000/bag = 10 Bags
2.	Grower package cost	50 kg (@Bag)	78,000/bag = 20 Bags
3.	Finisher package cost	50 kg (@Bag)	77,000/bag = 10 Bags
4.	Chicks purchasing price	Tsh	1800/chick = 1000 Chicks
5.	Calcium	(@Size)	Price/package
6.	Starter package serving	1 (50kg Bag) /100 Chicken	10 Bags/1000 Chicks
7.	Starter feeding duration	10 bags/4 Weeks	10+ Bags/36 Days
8.	Grower package serving	50 kg Bag/50 Chicken	20 Bags/1000 Chicken
9.	Grower feeding duration	20 bags/4 Weeks	20 Bags/36 Days
10.	Finisher package serving	1 (50 kg Bag) /100 Chicken	10 Bags/1000 Chicks
11.	Finisher feeding duration	10 bags/4 Weeks	10 Bags/36 Days
12.	Vaccination cost	Cost /1000 Chicken	1000 Chicks
13.	Vaccination duration		n Days/ 36 Days
14.	Calcium package serving		1000 Chicks
15.	Calcium feeding duration		n Days/ 36 Days
16.	Water consumption vessel capacity	1 water vessel	5 Liters
17.	Water vessel serving	1 Vessel	50 Chicken
18.	Water consumption rounds	n Rounds	1 Day
19.	Overall water consumption	1 Broilers building * 4	n Liters/Day *4
20.	Overall food consumption	1 Broilers building*4	n kg/Day*4
21.	Overhead water reserve system (Tanks)	Daily intake/Building	n Liters/Day*4
22.	Water Pump & Pipeline (Automatic drinkers)	Purchase cost	Cost/Demand (Total)

POULTRY PROJECT AT A GLANCE (Executive evaluation)

SN	Particulars	Unit	Parameters
1.	Category of the project		Entrepreneurship Development
2.	Type of the project		Domestic broilers
3.	Unit size	1 Production site	1000 Broilers
4.	Product	1.2 to 1.8kg/Chicken	Chicken meat
5.	Total cost of the project (Investment fund)	TSH	5,410,000/-
6.	Promoters/Marketing costs	TSH	
7.	Bank/Other Loan	TSH	0/-
8.	Interest Rate	%	0%
9.	Investors/Shareholders	%	50%
10.	Projected profit margin ratio	%	16.9%
11.	Projected profit amount at min	TSH/Production season	6,500,000/-
12.	Initial launching net costs amount	TSH	4,950,000/-
13.	Initial launching net costs ratio	%	91.5%
14.	Fixed running costs amount (ACMP)	TSH	5,410,000/-
15.	Fixed running costs ratio	%	100%
16.	Investment fund return (ROI) duration	Months (Optimal stability)	6 Months
17.	Moratorium (From launch estimated date)	Days	0 Days
18.	Potential buyers	Name,Contacts, Amount	List of broiler buyers in Dar es salaam /Arusha
19.	Assured stock sale size (Purchase amount)	Amount & Number of broilers	Excel automated system
20.	Fixed buyers % per production	% of total production	
22.	Total workers salary (Amount & %)	TSH	200,000/- [Adjustable]

Broilers Farming Project

Key Features of the Project:

Revenue Generation: The project has the potential to generate up to 2.4 Million TZS every 4 weeks, offering stable income streams with minimal price fluctuations due to constant demand for poultry products.

Location: Arusha and Dar es Salaam, Tanzania

SWOT Analysis:

Strengths:

Favorable climate conditions in Arusha and Dar es Salaam for broiler farming.

Growing demand for poultry products in local markets.

Availability of skilled labor for poultry management.

Access to transportation networks for distribution.

Weaknesses:

Initial investment required for infrastructure setup and equipment procurement.

Risk of disease outbreaks affecting poultry health.

Competition from established poultry farms in the region.

Dependence on external suppliers for feed and medication.

Opportunities:

Increasing consumer preference for locally sourced poultry products.

Expansion of distribution channels to reach new markets.

Adoption of innovative farming techniques to improve efficiency.

Potential for export market development.

Threats:

Fluctuations in feed prices impacting production costs.

Regulatory changes affecting poultry farming practices.

Market saturation leading to price competition.

Environmental factors such as climate change affecting farming conditions.

Key Features of the Project:

Location: Strategically located in Arusha and Dar es Salaam to access markets and resources.

Infrastructure: Modern broiler houses equipped with ventilation systems and automated feeding systems.

Breeds: High-quality broiler breeds selected for fast growth and optimal meat production.

Feed: Nutritious feed formulations to ensure healthy growth and development of broilers.

Health Management: Regular vaccination programs and disease monitoring to maintain flock health.

Market Access: Established relationships with local markets and potential for expansion into new markets.

Sustainability: Implementation of environmentally friendly practices to minimize impact on natural resources.

Community Engagement: Collaboration with local communities for employment opportunities and social development initiatives.

Conclusion:

The Broilers Farming Project in Arusha and Dar es Salaam presents an opportunity to capitalize on the growing demand for poultry products in Tanzania. With careful planning and strategic management, the project aims to overcome potential challenges and leverage its strengths to become a successful venture contributing to the agricultural sector's growth and food security in the region.

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